

Protecting Your Online Reputation: Key Tips for Doctors and Dentists

Reading time:

MIPS Education

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Join us for an engaging session exploring the critical overlap between defamation, social media and medico-legal risk management. We will discuss the ethical and legal responsibilities surrounding online interactions and share strategies to reduce risk, avoid common pitfalls and protect your practice.

In this webinar you will learn how to:

- Handle online interactions with patients and colleagues.
- Use social media responsibly to promote patient education.
- Build a strong online presence while adhering to advertising guidelines and professional standards.
- Deal with defamatory comments.
- Navigate relevant legal and ethical guidelines.

[Watch the webinar](#)

Learning outcomes

By the end of this session, you will be able to:

- Identify potential medico-legal hazards linked to social media interactions.
- Discuss legal, ethical and regulatory guidelines to maintain professional boundaries, address negative comments and promote patient education safely and ethically.
- Implement practical strategies to minimise medico-legal risk.

MIPS resources

- [MIPS on Demand Online modules with CPD](#)

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